



North America Region Chapter Chairs Congress

Susan M. Brooks

IEEE Communications Society Executive Director

December 3, 2016

ComSoc Staff Partners

- ▶ Who are we and what do we do?
- ▶ What are we working on now?
- ▶ How can we partner with you?

ComSoc Organizational Structure

Susan Brooks
Executive Director

**Executive and
Volunteer
Services
Coordinator
Carol Cronin**

**Membership
Manager
Kerrienne
Sullivan**

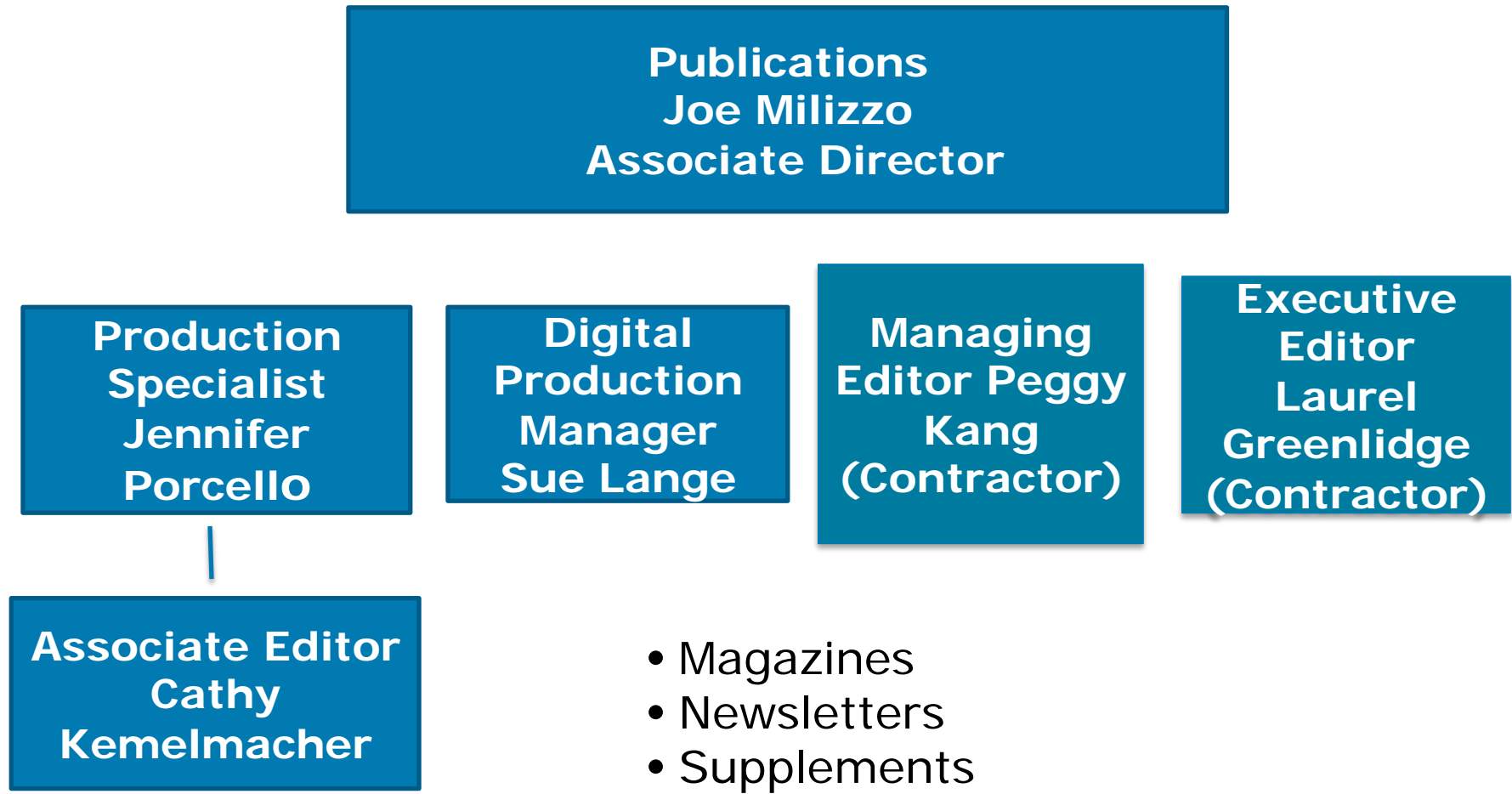
- Volunteer Leadership and Executive Director Support and Relations
- Governance
- Member Acquisition
- Member Retention
- Chapter Growth
- Strategic Planning and Execution
- Relationship Management
- Employee Development and Management
- Operational Management
- Business Growth

ComSoc Organizational Structure

**Finance and Business
Operations
Bruce Worthman
Director**

- Business Operations
- Budget
- MOU's
- Conference Contracts

ComSoc Organizational Structure



ComSoc Organizational Structure

**Information,
Communications and
Technology
David Alvarez
Director**

**Online
Content and
Design
Manager
Natasha
Simonovski**

**Matt Sielski
Sr. Program
Analyst
CMS**

**Vinny
Rodriguez
Program
Analyst CMS**

**Web Content
Specialist
Tammy Hung**

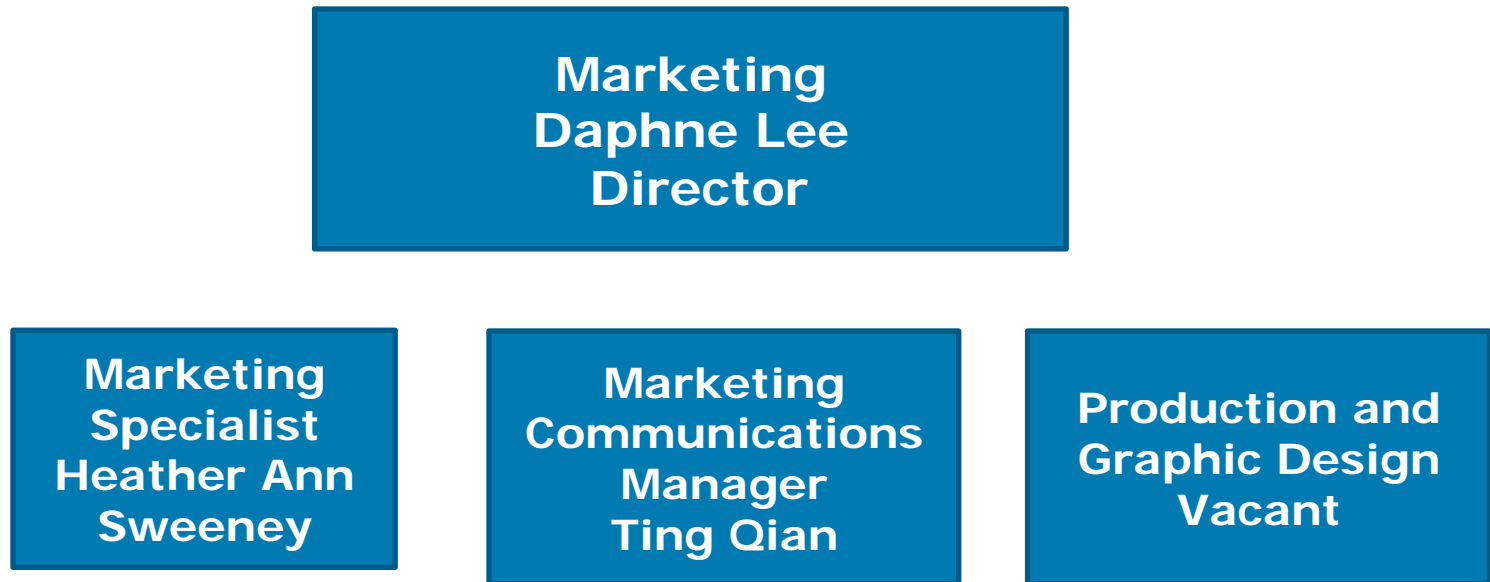
- Overall Website Management
- Event Tools and Services
- “Edge” Applications
- Business Process Improvements

ComSoc Organizational Structure



- New Initiatives (5G, IoT, Green ICT, Fog)
- New Products and Services
- Professional Development
- Policy/Standards/ Industry

ComSoc Organizational Structure



- Website Look and Feel
- Social Media
- Conference Support
- Branding Strategy
- New Channel Development
- Overall ComSoc Marketing

ComSoc Organizational Structure

**Strategic Meeting
Management
Aileen Norton
Director**

**Conferences
Manager
Vacant**

**Conferences
Manager
Debora
Kingston**

**Conference
Planner
Bridget
Erlikh**

**Sr.
Conference
Planner
Gayle
Weisman**

**Compliance
Coordinator
Conference
Operations
Phyllis
O'Neill**

**Conferences
Administrator
Melissa Torres
(Contractor)**

- Conferences
- Programs
- Events
- Incubation
- Logistics

What Are We Working On Now?

- ▶ Member Relationship Database
- ▶ ComSoc Website Overhaul
- ▶ Social Media audit
- ▶ Chapter Kits
- ▶ Training classes for members
- ▶ Pay wall with free curated content for members

ICC/GLOBECOM

ICC		GLOBECOM
2017	London	Singapore
2018	Kansas City	Abu Dhabi
2019	Shanghai	Hawaii
2020	Dublin	Taipei