

Membership Programs Development RCCC2014

Koichi Asatani
Director - Membership Programs Development

December 2014



New Members of MPD Board for 2014-2015

- MPD Director: Koichi Asatani
- Sister & Related Societies: Curtis Siller
- Marketing & Industry Relations: Ashutosh Dutta
- ComSoc GOLD Chair: **Jingxian Wu (Retired)**
- AP Director/Representatives: Wanjiun Liao, Chenyang Yang, Jong-Moon, Chung, Kohei Shiimoto
- EMEA Director/ Representatives: Hanna Bogucka, Adrian Kliks, Fambirai Takawira, Feraz Diab
- LA Director/ Representatives: Pedro Aguilera, Ana María Ospina, Lisandro, Zambenedetti Granville, Alexander Galvis
- NA Director/ Representatives: Merrily Hartmann, T. Scott Atkinson, Wahab, Almuhtadi, Gabe Jakobson
- Past Director: Mehmet Ulema

Overview

■ Goal:

- Focus on promoting and furthering the interests of individual members worldwide to increase member retention, renewal, recruitment, and recognition

■ Programs:

- Chapters Funding and Awards
- Membership Development Support Grant (MDSG)
- Distinguished Lecturer Tours Program (DLT)
- Distinguished Speaker Program (DSP)
- Regional/Local Programs
- Support for Young Professionals(GOLD) and IndustryNow (INN) Programs
- ComSoc Career Center (<http://www.comsoc.org/career-center>)
- ComSoc Chapters Newsletter (coming soon?)

CHAPTERS Funding

Region	Funding Distributed in 2012	Funding Distributed in 2013	Funding Distributed in 2014
AP	17 Chapters	14	15
EMEA	14 Chapters	21	14
LA	5 Chapters	8	9
NA	24 Chapters	22	21
Total	\$39,750.00	\$41,025.00	\$38,750.00

- 2012 Budget --\$40,000.00 \$39,750.00 (used)
- 2013 Budget -- \$40,000.00 \$41,025.00 (used)
- 2014 budget--\$40,000.00 \$38750.00 (used)

Chapters Awards and Recognitions

- Chapter Achievement Awards (CAA)
 - One per Region, Nominated by RD, \$1000 award
 - 2014 CAAs went to:
 - **AP – Malaysia Chapter**
 - **EMEA – Macedonia**
 - **LA – Colombia**
 - **NA – NJ Coast**
- Chapter of the Year (COY) Award
 - One per year, chosen by the committee from the four CAA winners, \$2000 for COY + \$1000 for CA
 - 2014 COY Award went to:
 - **Malaysia Chapter - Nordin Ramli (Chapter Chair)**
- Exceptional Chapter Performance
 - By maintaining consistent exceptional performance over a period of time
 - **NA (Chapter Chair)**
- Spend: \$6K (Budget -- \$7K)

Membership Development Support Grants (MDSG)

- Used to initiate, promote and support activities of ComSoc members, local chapters and regions
 - ComSoc membership growth
 - Member professional development
 - Local chapter growth worldwide
- 2012 MDSGs
 - AP Region (0), EMEA Region (1), LA Region (1), NA Region (2)
 - Total Amount Funded: \$2,500.00
- 2013 MDSGs
 - AP Region (0), EMEA Region (0), LA Region (0), NA Region (3)
 - Total Amount Funded: \$3,000.00
- 2014 MDSGs
 - AP Region (0), EMEA Region (0), LA Region (1), NA Region (0)
 - Total Amount Funded: \$1K (Colombia)

Distinguished Lecturer Tours (DLTs)

- Provided as a service to our local chapters
 - Organized to benefit existing members and chapters,
 - Expected in generating membership and new chapter formation
- DLs selected by DL Selection Committee annually
 - Current DL pool: 41 total
 - 21 expiring in Dec 2014, 20 expiring in Dec 2015
- Year 2012: 21 DLTs (Year 2011: 21 DLTs)
 - AP Region (10), EMEA Region (5), LA Region (3), NA Region (3)
 - Total Amount Funded: \$43,863.00
- Year 2013: 20 DLTS
 - AP Region (7), EMEA Region (5), LA Region (4), NA Region (4)
 - Total Amount Funded: \$37,360.00 (+ pending expenses)
- Year 2014: 24 DLTs
 - AP Region (13), EMEA Region (4), LA Region (3), NA Region (4)
 - Total Amount Funded: \$43,647

DLT Budget

- Total Annual Budget : \$50,000
- Upper Limit : \$3,000/DLT
- Reality: Increased and Instable Airfares
- Applications in 2014 so far:
\$3,000-\$1,100/DLT, avg: \$1,787/DLT(2013)
\$1,818/DLT(2014)
- Number of DLT by budget in 2014 : 24
- Maximum Budget \$3,000 keeping as low as possible, and FCFS base until \$50,000 is reached

Distinguished Speaker Program (DSP)

- Similar objectives as DLT, but supports only one lecture and covers only local expenses
- Distinguished Speakers: Any current and former DLs, IEEE Fellows and prominent leaders
- Year 2012: 12 DSPs (Year 2011: 30 DSPs)
 - AP Region (9), EMEA Region (4), LA Region (1), NA Region (1)
 - Total Amount Funded: \$4,582.00
- Year 2013: 5 DSPs
 - AP (1), EMEA (1), LA (2), NA(2)
 - Total Amount Funded: \$2,368.00
- Year 2014: 6 DSPs (to be updated)
 - AP (3), EMEA (2), LA (0), NA(1)
 - Total Amount Funded: \$2000.00

Regional/Local Programs

- Strategic Discussion Meetings (SDMs)
 - Value proposition of ComSoc chapters
 - Local operational issues/ joint activities
 - Educational and networking opportunities
 - Recruiting, recognition, and elevation
 - Prior 2012: Region 4 Chicago and Region 8 Venice
 - 2013: 2 SDMs in connection with regional meetings
- Local/regional Chapter Chairs conferences*
 - To encourage sharing, feedback, and networking among Chapter Chairs, ComSoc Officers and ComSoc Staff
 - NA-RCCC during Globecom 2014

* 2014 Budget – supported by a separate ComSoc funding

To North America Region Chapter Chairs

- NA RCCC 2014
- Sunday/Monday 7-8 December 2014, Austin, Texas
- In conjunction with GLOBECOM 2014

Supporting Young Professionals

- Young Professionals (GOLD) Sessions at Conferences
 - Young Professionals (GOLD) sessions at Globecom and NOMS-very successful
 - Continue to support Young Professionals (GOLD) programs at various conferences:
 - NOMS 2014GOLD Session – providing a forum for the IEEE Graduates of the Last Decade (GOLD) program to address career and other professional development needs for recent graduates.
 - Recruiting GOLD Volunteers for leadership positions
 - Young Professional Networking Dialogue with Industry
- YOUNG PROFESSIONAL CENTER
 - Launched and publicized during GC'10
 - <http://cms.comsoc.org/eprise/main/SiteGen/Young/Content/Home.html>
 - <https://www.facebook.com/IEEEComSocGOLD>
 - Continue to seek for volunteers to serve as webmaster for update and site maintenance

Challenges

- Recruiting officers and volunteers at local levels
 - Sustainable membership and operations at local levels
- Supporting more DLT/DSP
- Streamlining the procedures
- Engaging existing chapters and creating new chapters in Africa
- More publicity of chapter events – eNews for Chapters?
- Rekindling industry engagement

Issues and Actions(1/2)

- DLT can be associated with ComSoc ICCs and Globecom. The expenses associated with DLT can be covered by DLT budget, but expenses associated with ICC/Gcom are not covered.
- DLTs in January/February can be organized.
 - New DLs are appointed in December. DLTs by other DLs can be organized.

Issues and Actions (2/2)

- DLT budget limit guideline is \$3,000/DLT. This is not the annual budget limit/DL.
- Total number of DLs? Currently 41, 21 is finishing their term in 2014.
 - Enough, too many, or need more?

Thank you!

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