

**IEEE Communications Society
North American West Regional Chapter Chairs Congress (NAW RCCC) 2008**

ADVANCE PROGRAM

Wednesday, 2 April

10 am – 7 pm	Registration
6 pm – 7:30 pm	Reception (at WCNC networking reception)

Thursday, 3 April, Conference Rooms 7 & 8

7:15 – 8:15 am	Breakfast/Registration
8:15 – 8:45	Welcome and Program Briefing by NA Director (Gabe Jakobson) Self-introductions of attendees
8:45 – 9:15	<u>Welcome Message:</u> Byeong Gi Lee, ComSoc VP Membership Relations Shri Goyal, Director, Membership Development
9:15 – 10:00	<u>Keynote Presentation</u> Byeong Gi Lee, ComSoc VP Membership Relations
10:00–10:30	Coffee Break
10:30 – 11:30	<u>Panel “Reviving the NA Chapters”</u> Chair: Shri Goyal Panelists: Serhat Erkucuk (Vancouver), Zhensheng Zhang (San Diego), Bill Lehman (Denver), Paul Zorfass (Boston), Scott Atkinson (NAB)
11:30 – 12:30	<u>Membership Development and Services in NA: New Initiatives and Programs</u> New Initiatives – Gabe Jakobson DLT program – Dinesh Rajan
12:30 – 1:30 pm	Lunch
1:30 – 2:15	<u>Feature Presentation</u> “Consumer Communications and Networking: Riding the Wave of Disrupting Technologies” Dr. Alex Gelman, CTO, NETovations Group, Director of Standards, IEEE Communications Society
2:15 – 3:00	<u>Open Discussion “How to Promote ComSoc Activities in NA Region?”</u> Discussion Lead Robert Shapiro, Director Marketing
3:00 – 3:30	Coffee Break
3:30–6:00	<u>Briefing on Chapter Activities by Chapter Chairs</u>
6:30–9:00 pm	ComSoc Hosted Dinner Party

Friday, 4 April, Crown Room

7:30 – 8:30 am	Breakfast
8:30–8:45	Getting Started - Gabe
8:45 – 10:00	<u>ComSoc Topic Presentations</u> “Leveraging Our Members Base to Provide More Value: Community Tools and Services” - Roberto Saracco, Director Sister and Related Societies “Positioning Standards as ComSoc's Strategic Technical Activity” - Alex Gelman, Director, Standards “IEEE WCET Certification and ComSoc Chapters” – John Pape, Manager Marketing
10:00– 10:30	Coffee Break
10:30 – 11:30	<u>Open Discussion “How to Provide Better Services to Our Members?”</u> Discussion Lead Scott Atkinson
11:30– 12:30	Future Plans and Actions & Conference Wrap-up – Gabe Jakobson
12:30-1:30	Lunch