

ComSoc Inside

IEEE ComSoc Latin America Region

Regional Chapter Chair Congress 2016

Medellin, Colombia

Susan M. Brooks
Executive Director
s.m.brooks@comsoc.org

ComSoc Staff Partners

- Who are we and what do we do?
 - What are we working on now?
 - How can we partner with you?
-

ComSoc Organizational Structure

**Susan Brooks
Executive Director**

**Executive and
Volunteer Services
Coordinator
Carol Cronin**

- Volunteer Leadership and Executive Director Support and Relations
- Governance

**Membership
Manager
Kerriane Sullivan**

- Member Acquisition
- Member Retention
- Chapter Growth

- Strategic Planning and Execution
- Relationship Management
- Employee Development and Management
- Operational Management
- Business Growth

**Finance and Business
Operations
Bruce Worthman Director**

- **Business Operations**
 - **Budget**
 - **MOU's**
 - **Conference Contracts**
-

ComSoc Organizational Structure

Publications
Joe Milizzo
Associate Director

**Production
Specialist**
Jennifer Porcello

**Digital
Production
Manager**
Sue Lange

**Managing
Editor Peggy
Kang**
(Contractor)

**Executive
Editor**
**Laurel
Greenlidge**
(Contractor)

Associate Editor
Cathy
Kemelmacher

- **Magazines**
- **Newsletters**
- **Supplements**

ComSoc Organizational Structure

**Information, Communications
and Technology**
David Alvarez
Director

**Online Content
and Design
Manager**
**Natasha
Simonovski**

Matt Sielski
**Sr. Program
Analyst CMS**

**Vinny
Rodriquez**
**Program
Analyst CMS**

**Web Content
Specialist**
Tammy Hung

- **Overall Website Management**
- **Event Tools and Services**
- **“Edge” Applications**
- **Business Process Improvements**

ComSoc Organizational Structure



- **New Initiatives (5G, IoT, Green ICT, Fog)**
 - **New Products and Services**
 - **Professional Development**
 - **Policy/Standards/ Industry**
-

ComSoc Organizational Structure

**Marketing
Daphne Lee
Director**

**Marketing
Specialist
Heather Ann
Sweeney**

**Marketing
Communications
Manager
Ting Qian**

**Production and
Graphic Design
Vacant**

- **Website Look and Feel**
 - **Social Media**
 - **Conference Support**
 - **Branding Strategy**
 - **New Channel Development**
 - **Overall ComSoc Marketing**
-

ComSoc Organizational Structure



- **New Initiatives (5G, IoT, Green ICT, Fog)**
 - **New Products and Services**
 - **Professional Development**
 - **Policy/Standards/ Industry**
-

ComSoc Organizational Structure



- **Website Look and Feel**
 - **Social Media**
 - **Conference Support**
 - **Branding Strategy**
 - **New Channel Development**
 - **Overall ComSoc Marketing**
-

ComSoc Organizational Structure

Strategic Meeting Management
Aileen Norton
Director

**Conferences
Manager
Vacant**

**Conferences
Manager
Debora
Kingston**

**Conference
Planner
Bridget Erlikh**

**Sr.
Conference
Planner
Gayle
Weisman**

**Compliance
Coordinator
Conference
Operations
Phyllis O'Neill**

**Conferences
Administrator
Melissa Torres
(Contractor)**

- **Conferences**
 - **Programs**
 - **Events**
 - **Incubation**
 - **Logistics**
-

What Are We Working On Now?

- Member Relationship Database
 - ComSoc Website Overhaul
 - Chapter Kits
 - Training classes for members
 - Pay wall with free curated content for members
-

How Can We Partner With You?
